



## Georgia Press Association

GEORGIA PRESS BUILDING • 3066 MERCER UNIVERSITY DRIVE, SUITE 200 • ATLANTA, GA 30341-4137 • 770.454.6776 • FAX: 770.454.6778

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November 26, 2012

Dear GPA Member:

It's time to start preparing your entries for the 2013 Better Newspaper Contest. You will find that there have been a few changes to the rules for 2013. The GPA Awards Committee and the GPA Board of Directors have approved the following changes.

1. The categories of Best Online News Project, Best Web Photo and Best Photo Gallery on a Newspaper Website have been combined into Daily and Weekly divisions in place of Divisions A, B, C, D, E, F, G, H, and I.
2. The categories of Newspaper Illustration and In-House Publication have been eliminated from the contest due to very consistently low levels of participation over the past several years.
3. The Information Graphics category will now be the Albert and Dorothy Jenkins Award.
4. Investigative Reporting winners will now receive points in the top tier to accrue towards General Excellence. For example, (1<sup>st</sup> place – 6 points, 2<sup>nd</sup> place – 4 points, 3<sup>rd</sup> place – 2 points)

Entries MUST be postmarked by Wednesday, January 23 in order to compete. We cannot accept late entries or make extensions.

A copy of the rules is enclosed and rules are also available for download at [www.gapress.org](http://www.gapress.org). If you discover that you have questions regarding the new changes or entry submission in general please do not hesitate to contact me at [jfarmer@gapress.org](mailto:jfarmer@gapress.org) or 770-454-6776.

Sincerely,

Jennifer Farmer  
Contest Coordinator

2013 Better Newspaper

# Contest Rules and Information

Deadline January 23, 2013

**Georgia Press Association**

# CONTEST RULES

Contests sponsored by the Georgia Press Association offer recognition in the form of a plaque or certificate for outstanding or meritorious newspaper work, thereby helping to improve our newspapers in Georgia.

Awards will be presented on June 7, 2013, during the GPA Annual Convention.

CONTEST DEADLINE: All entries must be postmarked by January 23, 2013.

Judges are requested to give comments on all entries. The comments for first place winners will be printed in the BNC tabloid.

1. Entries must be postmarked by January 23, 2013, to the Executive Director of the Georgia Press Association, 3066 Mercer University Dr., Ste. 200, Atlanta, Ga. 30341-4137. Absolutely no extensions.

2. Contest is open to all active and media associate members of the Georgia Press Association. Entry fee is \$9.00 per entry, per category, except for General Excellence and Photo of the Year. All entered newspapers are automatically entered in the General Excellence competition and all first place photos are entered in the Photo of the Year competition.

3. The contest is for work published from January 1, 2012 through December 31, 2012.

4. Tri-weeklies, semi-weeklies or twins will be considered weeklies and will submit consecutive issues from one week or consecutive issues from a two-week period. A consecutive issue is defined as the next day of publication for dailies and weeklies or the next day that particular section is published.

5. The circulation figure printed in the 2013 Georgia Press Association Newspaper Directory will be the official circulation figure for papers to use in deciding which division to enter.

6. Division classification for entries to be submitted in each category will be as follows:

Division A will include all daily newspapers having 40,000 or greater circulation;

Division B will include all daily newspapers having 15,000 to 39,999 circulation;

Division C will include all daily newspapers having 8,000 to 14,999 circulation;

Division D will include all daily newspapers having under 8,000 circulation;

Division E will include all Tri-weekly and Bi-weekly newspapers with circulation of 20,000 or less;

Division F will include all weekly newspapers having 5,000 to

14,999 circulation;

Division G will include all weekly newspapers having 3,000 to 4,999 circulation;

Division H will include all weekly newspapers having under 3,000 circulation.

Division I will include weekly newspapers with circulation of 15,000 or more and all Media Associate members.

Newspaper companies which publish morning/afternoon combinations shall enter in the division of their Sunday circulation. Where the town population exceeds 20,000, weekly newspapers will compete in Division E. In the case of entries by a combined newspaper (newspaper with a separate masthead that is a product of two newspaper staffs), the two newspapers must decide under which member newspaper the combined newspaper will enter. In any given year, all points will be awarded to the newspaper which was decided upon.

7. If less than four newspapers enter a category for divisions A through H, the entry will move up to the next division to compete. If less than four newspapers enter a category for division I, all non-daily newspapers with circulation of 15,000 or more must compete in the equivalent daily division and all other newspapers compete in the equivalent weekly division.

8. In the case of ties for General Excellence, the following formula will be used: Stage 1 - The newspaper with the most first places in the Better Newspaper Contest will win. Stage 2 - If there is still a tie, the newspaper with the most points in the following categories will win: Layout and Design, Editorial Page, Lifestyle Coverage, Sports Section and Local News. This tiebreaker system will be used for first and second place. All third place ties will be awarded a third place win.

9. Submit one copy of each exhibit (entry) for each separate category you enter.

10. Publishers entering two or more categories must submit separate entries (exhibits) for each category entered. Each contestant must return the enclosed form to the Executive Director stating which categories are being entered and enclosing one check to cover all entry fees.

11. Judging shall be done by out-of-state judges. Only daily or weekly judges will judge respective entries.

12. Plaques will be awarded to first place winners in each classification. Certificates will be presented to second and third place winners in each classification. No honorable mentions will be awarded.

13. No entries shall be returned. All entries become the property of the Georgia Press Association.

14. In categories 11 - 31 and 33 newspapers may submit entries for more than one individual staffer.

15. The same story or photo may not be submitted in more than one division. If a story or photo was published in multiple newspapers, it may only be submitted in the newspaper with the highest circulation.

16. When tearsheets are unavailable, entries in categories 11-13, 21-27 and 31 may be submitted on 8.5" X 11" paper, and must be accompanied by an 8.5" X 11" printout of a pdf of the full page on which the work originally appeared to verify the date of publication. If dateline is not clearly legible on the printed pdf, a publisher's affidavit stating the date of publication is required. The printed version of entry may not be edited or corrected from its original presentation in the newspaper.

17. Member newspapers may enter the individual writings of their news bureaus. Bureau reporters may only participate in categories 11-13, 21 -27 . Entries will be in the highest circulation division of the newspapers represented.

## GENERAL EXCELLENCE

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Classifications: A, B, C, D, E, F, G, H, I

The top award in the Better Newspaper Contest is based on overall evaluation of the newspaper. All newspapers who enter the contest are automatically entered in the General Excellence competition. There is no entry fee for this category. Points are awarded as follows:

1st place - 6 points, 2nd place - 4 points, 3rd place - 2 points  
For the categories: Page One, Layout & Design, Local News Coverage, Lifestyle Coverage, Sports Section or Pages, Editorial Page, Editorial Writing, Headline Writing, Special Sections, and Community Service, and Investigative Reporting

1st place - 3 points, 2nd place - 2 points, 3rd place - 1 point  
For the categories: Business Coverage, Religious Coverage, Education Coverage, News Photograph, Spot News Photograph, Sports Photograph, Sports Feature Photograph, Feature Photograph, Photo Essay, Photo Illustration, Serious Column, Humorous Column, Sports Column, Feature Writing, Sports Writing, Hard News Writing, Information Graphics, and Editorial Cartoonist

Points do not accrue toward General Excellence for the categories: Best Online News Project, Best Photo Gallery on a Newspaper Website, Best Web Photo, Newspaper Website, Magazine Product, and Freedom of Information Award.

ADVERTISING CONTEST POINTS - A maximum of 20 general excellence points will be awarded to newspapers based on what they win in the 2013 Advertising Contest. One point will be given for the first place winner in each category of the Advertising Contest.

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## PHOTO OF THE YEAR (ONLY ONE WINNER)

First place photography entries from every division, both weeklies and dailies will be judged together to choose the Photo of the Year. First place winners are automatically entered in this category.

# CATEGORIES

## 1. PAGE ONE

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION A)

Submit as your entry full-page tearsheets from two consecutive issues plus one issue from the month of September. Judging will be on the factors of appearance, quality and news worthiness, not on size alone. Factors to be considered include general appearance and reader appeal, including typography, pictures and other illustrations, headlines, use of white space, layout and proofreading. The pages will be judged as a whole; all factors will be considered.

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## 2. LAYOUT AND DESIGN

Hal M. Stanley Trophy

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION A)

Entries will be judged entirely on design and makeup, choice of typefaces and headline usage. Submit any two consecutive issues from the month of August. Printing quality should be disregarded.

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## 3. LOCAL NEWS COVERAGE

W. Trox Bankston Trophy

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION A)

Judges will consider the variety and balance of news coverage and the excellence of news writing style, in combination with the quality and use of photography, in news presentation. Submit the following: Weeklies and Dailies, two consecutive issues or sections, plus one issue from the week beginning November 4th or 11th.

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## 4. LIFESTYLE COVERAGE

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION A)

The judges will consider the variety and balance of family news, consumer news, recreation, do-it-yourself projects, social events and social concerns, excellence of writing styles and use of photos. Submit the following: Weeklies and Dailies, two consecutive issues or sections plus one issue from week beginning April 15th or 22nd.

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## 5. SPORTS SECTION OR PAGES

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION A)

Judges will consider the variety and balance in sports coverage, excellence of writing styles and use of photos. Submit the following: Weeklies and Dailies, two consecutive issues or sections plus one issue from the month of either October or November.

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## 6. EDITORIAL PAGE

J.C. Williams Trophy

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION A)

Emphasis will be given by the judges to locally generated material, editorials, illustrations, etc., which would be indicated by the entry. Judges will consider overall readability, emphasis on local issues, personal columns, features and cartoons or local photographs. Submit the following: Weeklies and Dailies, two consecutive pages plus a page from the week beginning October 21st or October 28th.

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## 7. EDITORIAL WRITING

H.H. Dean Trophy

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION B)

This award is designed to honor a newspaper in each classification for distinguished editorial writing. Submit tearsheets only for three editorials.

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## 8. HEADLINE WRITING

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION A)

Recognizes excellence and creativity in writing headlines. Judging will be based on whether the headline fulfills the mission of the story, clarity and creativity. May include news brief and editorial headlines. Three headlines submitted along with each story equal one entry. \*STORY MUST ACCOMPANY HEADLINE.

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## 9. SPECIAL ISSUES/SPECIAL SECTIONS

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION A)

Any industrial, progress, fair, celebration, building, historical, patriotic, anniversary, other special edition, or an issue in which a sizeable part of the newspaper is devoted to a project of particular interest or importance to the community may be entered. Newspapers may submit entire issues or just the special section. Judges will consider excellence and depth of supporting editorial material and use of pertinent photography and illustrative material. Entries will score extra for skillful handling of tie-in advertising if applicable. If a section is produced by more than one newspaper, the section shall be eligible for entry only by the newspaper with the highest circulation. Newspapers may submit more than one entry.

## 10. COMMUNITY SERVICE

### W. G. Sutlive Trophy

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION B)

This award is to honor newspapers that have performed meritorious service to further the welfare and progress of their communities. Entries must consist of no more than 15 articles - news stories, editorials, columns, photographs and cartoons - which document the newspaper's effort on one specific project. The articles should be above and beyond the routine coverage which the newspaper provides and should contribute substantially to understanding or solution of the problem. A letter describing the background or results may accompany the entry. The letter should state the size of the community. Clear copies of articles are permitted. Newspapers may submit more than one entry.

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## 11. BUSINESS COVERAGE

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION A)

Award given in recognition of outstanding reporting on business, industry, or financial activities, issues or events with emphasis on clarity and relevance for the non-business reader. Submit three tearsheets or sections. This is an individual or staff award. To have an individual's name on the award, submit three tearsheets with that individual's byline.

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## 12. RELIGION COVERAGE

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION A)

Award given in recognition of outstanding reporting on religious issues in the community. This category is for locally generated religious news. Do not enter syndicated or canned articles. Submit two consecutive religion sections or pages. If you do not have a section or page, submit three articles showing consistent local coverage of religious issues in your news hole. To have an individual's name on the award, submit three tearsheets with that individual's byline.

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## 13. EDUCATION COVERAGE

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION A)

Award given in recognition of outstanding reporting on education issues in the community. This category is for locally generated education news. Do not enter syndicated or canned articles. Submit two consecutive education sections or pages. If you do not have a section or page, submit three articles showing consistent local coverage of education issues in your news hole. To have an individual's name on the award, submit three tearsheets with that individual's byline.

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## 14. NEWS PHOTOGRAPH

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION B)

Submit single picture of a planned news event. Entry MUST include tearsheet. Glossies only permitted with tearsheet. The back of all glossy photos must contain the photographer's name, newspaper

name, and division entered. Photographer may submit more than one entry.

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## 15. SPOT NEWS PHOTOGRAPH

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION B)

Submit one picture of an unexpected news event for which no advanced assignment or planning is possible. Entry MUST include tearsheet. Glossies only permitted with tearsheet. The back of all glossy photos must contain the photographer's name, newspaper name, and division entered. Photographer may submit more than one entry.

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## 16. SPORTS PHOTOGRAPH

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION B)

Submit single sports related photo. Entry MUST include tearsheet. Glossies only permitted with tearsheet. The back of all glossy photos must contain the photographer's name, newspaper name, and division entered. Photographer may submit more than one entry.

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## 17. SPORTS FEATURE PHOTO

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION B)

Recognizes a sports-related photo that is not action (reaction, sidelines, coaches, cheerleaders, crowds, etc.) Judging emphasizes originality, reader appeal and technical excellence. Entry MUST include tearsheet. Glossies only permitted with tearsheet. The back of all glossy photos must contain the photographer's name, newspaper name, and division entered. Photographer may submit more than one entry.

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## 18. FEATURE PHOTOGRAPH

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION B)

Submit single feature photograph. Entry MUST include tearsheet. Glossies only permitted with tearsheet. The back of all glossy photos must contain the photographer's name, newspaper name, and division entered. Photographer may submit more than one entry.

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## 19. PHOTO ESSAY

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I  
(USE ENTRY PREPARATION B)

Submit photographs of a sequence of pictures. Use of Photoshop or other methods of enhancing the photograph are allowed. Entry MUST include tearsheet. Glossies only permitted with tearsheet. The back of all glossy photos must contain the photographer's name, newspaper name, and division entered. Photographer may submit more than one entry.



## 20. PHOTO ILLUSTRATION

CLASSIFICATIONS: DAILY AND WEEKLY

(USE ENTRY PREPARATION B)

Submit photograph of a pre-planned photograph designed to assist in illustrating a story. Entry MUST include tearsheet. Glossies only permitted with tearsheet. The back of all glossy photos must contain the photographer's name, newspaper name, and division entered. Photographer may submit more than one entry.

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## 21. SERIOUS COLUMN

Otis A. Brumby Trophy

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I

(USE ENTRY PREPARATION B)

Submit tearsheets only for three different representative columns. The column must appear regularly in the newspaper and be written by a local individual. Judges will consider style, subject matter, and effectiveness. This is an individual award. No supporting data other than cover letter will be accepted. Columnist may submit more than one entry.

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## 22. HUMOROUS COLUMN

Joe Parham Trophy

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I

(USE ENTRY PREPARATION B)

Submit tearsheets only for three different representative columns. The column must appear regularly in the newspaper and be written by a local individual. Judges will consider style, subject matter, and effectiveness. This is an individual award. No supporting data other than cover letter will be accepted. Columnist may submit more than one entry.

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## 23. SPORTS COLUMN

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I

(USE ENTRY PREPARATION B)

Submit tearsheets only for three different representative columns. The column must appear regularly in the newspaper and be written by a local individual. Judges will consider style, subject matter, and effectiveness. This is an individual award. No supporting data other than cover letter will be accepted. Columnist may submit more than one entry.

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## 24. FEATURE WRITING

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I

(USE ENTRY PREPARATION B)

An award to encourage the local preparation and use of feature material in Georgia newspapers. Judges may consider subject matter, style, necessary research, and ability to entertain or hold the reader's interest. Submit tearsheets only for three different articles. No supporting data other than cover letter will be accepted. This is an individual or staff award. To have an individual's name on the award, submit three tearsheets with that individual's byline. Newspaper or individual may submit more than one entry.

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## 25. HARD NEWS WRITING

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I

(USE ENTRY PREPARATION B)

Submit tearsheets only for three different stories, written either under deadline or without deadline pressure. Judges may consider subject matter, content, style, completeness and clarity. No supporting data other than cover letter will be accepted. This is an individual or staff award. To have an individual's name on the award, submit three tearsheets with that individual's byline. Newspaper or individual may submit more than one entry.

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## 26. INVESTIGATIVE REPORTING

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I

(USE ENTRY PREPARATION B)

Submit tearsheets for stories which demonstrate a reporter's initiative and thoroughness in research and investigation and the ability to convey the results to their reader. A cover letter explaining the circumstances is strongly suggested. This is an individual or staff award. To have an individual's name on the award, submit tearsheets with that individual's byline. Newspaper or individual may submit more than one entry.

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## 27. SPORTS WRITING

CLASSIFICATIONS: A, B, C, D, E, F, G, H, I

(USE ENTRY PREPARATION B)

Submit tearsheets only for three different stories, written either under deadline or without deadline pressure. Game stories are acceptable. Judges may consider subject matter, content, style, completeness and clarity. No supporting data other than cover letter will be accepted. This is an individual or staff award. To have an individual's name on the award, submit three tearsheets with that individual's byline. Newspaper or individual may submit more than one entry.

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## 28. BEST ONLINE NEWS PROJECT

CLASSIFICATIONS: DAILY AND WEEKLY

(USE ENTRY PREPARATION B AND C)

Entry must include cover letter and CD containing project files. This can include news, sports or feature presentations. Emphasis in this category should be based on the use of multi-media. Files must be easy to read. Flash files will be accepted but are not preferred. If available, submit a screenshot of the project while online.

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## 29. BEST PHOTO GALLERY ON A NEWSPAPER WEBSITE

CLASSIFICATIONS: DAILY AND WEEKLY

(USE ENTRY PREPARATION C)

Must be submitted on a CD. Criteria should include organization, quality of photos and storytelling. Audio may be included, but is not required. Flash files will be accepted but are not preferred. Photos must have been taken by full-time staff or a correspondent.

### 30. BEST WEB PHOTO

CLASSIFICATIONS: DAILY AND WEEKLY  
(USE ENTRY PREPARATION C)

Must be submitted on a CD. Criteria should include entries that have never run ROP in the newspaper. JPG files preferred. Photo must have been taken by a full-time staff or a correspondent.

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### 31. INFORMATION GRAPHICS

Albert and Dorothy Jenkins Awards  
CLASSIFICATIONS: DAILY AND WEEKLY  
(USE ENTRY PREPARATION B)

Submit three tearsheets of the individual artist's work. Work should be representative of a local artist's graphic design talents and ability to interpret and enhance or enlarge upon the content and overall appearance of the page. Name of artist must accompany entry. Artist may submit more than one entry.

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### 32. NEWSPAPER WEBSITE

CLASSIFICATIONS: DAILY AND WEEKLY  
(USE ENTRY PREPARATION B)

Submit the URL and a written statement that should include, a description of the website, its attributes and why it should win best newspaper website. The statement should not exceed 750 words. Websites will be judged for news content and coverage, visual appeal, navigation (ease of finding material on the site), organization, integration of advertising, timeliness and updates to the site. Judges also will look at innovative ways newspapers use websites to compliment coverage in the newspapers.

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### 33. EDITORIAL CARTOONIST

CLASSIFICATIONS: DAILY AND WEEKLY  
(USE ENTRY PREPERATION B)


Submit three tearsheets of the individual artist's work. Three tearsheets equal one entry. Tearsheet must include artist's name, date of publication and newspaper name. Local issue cartoons should be accompanied by a letter of explanation. Artist MUST be a staff employee of the newspaper. Artist may submit more than one entry.

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### 34. MAGAZINE PRODUCT

CLASSIFICATIONS: DAILY AND WEEKLY  
(USE ENTRY PREPERATION A)

This category recognizes non-traditional special sections produced by the newspaper in magazine format. Frequency of publication can be one-time or recurring. Magazine is not required to be a part of the newspaper's traditional circulation; products distributed independently of the newspaper's circulation will be considered. Criteria for judging will include advertising content, design and effectiveness of theme and purpose. Limit of four entries/titles per newspaper. NOTE: A recurring publication (periodical) issued monthly or more frequently may only submit ONE ENTRY in this category.

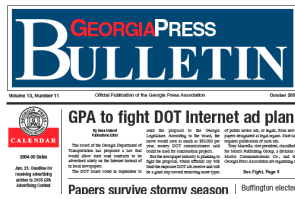
	<p style="text-align: center;"><b>Freedom of Information Award</b></p> <p>The Georgia Press Association Freedom of Information Award may be given both to a daily newspaper and to a weekly newspaper which, in the judgement of the GPA Board of Directors, did the most during the previous year to uphold the principles of the First Amendment and to protect the public's right to know. Preliminary judging will be provided by the University of Georgia, Henry W. Grady College of Journalism and Mass Communication. Nominations may be made by the newspaper itself, by another newspaper or by the GPA Awards Committee. The nominations should consist of a written description of actions taken and results accomplished, with documentation as appropriate. This prestigious award will be presented during the annual Better Newspaper Contest Awards Banquet.</p> <p>*See entry label for entry preparation instructions.</p>
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## RULES FOR ENTRY PREPARATION

Please do not write on entries.

Submit entries in the following categories in a 12" x 15.5" envelope or similar like this. (No padded envelopes please.) One entry to an envelope. Complete the GPA label and affix it to the upper right-hand corner on the frontside of the envelope.



1. PAGE ONE \*
2. LAYOUT AND DESIGN
3. LOCAL NEWS COVERAGE \*\*
4. LIFESTYLE COVERAGE \*\*
5. SPORTS SECTION OR PAGES \*\*
6. EDITORIAL PAGE \*

8. HEADLINE WRITING\*
9. SPECIAL ISSUES/SPECIAL SECTION \*\*
11. BUSINESS COVERAGE \*\*
12. RELIGION COVERAGE \*\*
13. EDUCATION COVERAGE \*\*
34. MAGAZINE PRODUCT

\* Entire newspaper not necessary

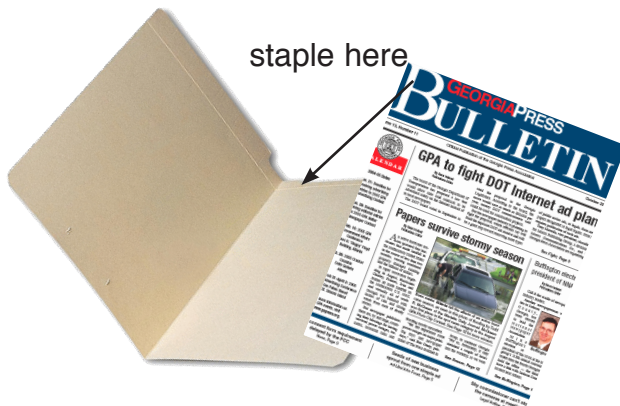
\*\* If you publish a section, you may submit only the section. Entire newspaper is not necessary unless coverage is throughout the newspaper.

Submit entries in the following categories in 9" x 11 3/4" file folders. (Please no legal size folders.) One entry to a folder. For individual entries, place the required tearsheets per entry in the same folder, one on top of the other and staple all to the folder. Fold remainder of newspaper into the folder. Complete the GPA label and affix it in the upper right-hand corner on the outside of the folder. Staple tearsheets inside the file folder. All tearsheets must be full pages and include the masthead or folio line. Folios and full tearsheets are not required for jump pages.

7. EDITORIAL WRITING
10. COMMUNITY SERVICE
14. NEWS PHOTOGRAPH
15. SPOT NEWS PHOTOGRAPH
16. SPORTS PHOTOGRAPH
17. SPORTS FEATURE PHOTOGRAPH
18. FEATURE PHOTOGRAPH

19. PHOTO ESSAY
20. PHOTO ILLUSTRATION
21. SERIOUS COLUMN
22. HUMOUROUS COLUMN
23. SPORTS COLUMN
24. FEATURE WRITING
25. HARD NEWS WRITING

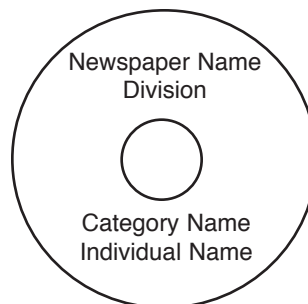
26. INVESTIGATIVE REPORTING
27. SPORTS WRITING
28. BEST ONLINE PROJECT
31. INFORMATION GRAPHICS
32. NEWSPAPER WEBSITE
33. EDITORIAL CARTOONIST



Submit entries in the following categories on a CD. Label each individual file and each CD with the newspaper name, division, category name and individual name. Each entry must be on a separate CD in order to be judged.

28. BEST ONLINE PROJECT (cover letter required)
29. BEST PHOTO GALLERY ON A NEWSPAPER WEBSITE
30. BEST WEB PHOTO

Files for online categories must be easy to read.  
Flash files will be accepted but are not preferred.



Ship entries to:  
Executive Director  
Georgia Press Association  
3066 Mercer University Drive  
Suite 200  
Atlanta, GA 30341





*Freedom Of Information  
ENTRY LABEL*

NEWSPAPER: \_\_\_\_\_

CIRCLE DIVISION:     DAILY     WEEKLY

Put all supporting material in a 8.5 x 11 manila folder and  
attach entry label to the outside upper right hand corner.

There is no entry fee.

Mail to:

FOI, c/o Georgia Press Association  
3066 Mercer University Drive, Suite 200  
Atlanta, Ga. 30341

**Better Newspaper Contest  
Entry Label**

Category(Name and Number): \_\_\_\_\_

Newspaper: \_\_\_\_\_

Circle Division: A B C D E F G H I

Circle Classification: Weekly Daily

Dates enclosed or Name of writer or  
photographer & Name of Photo (if Applicable)

**Better Newspaper Contest  
Entry Label**

Category(Name and Number): \_\_\_\_\_

Newspaper: \_\_\_\_\_

Circle Division: A B C D E F G H I

Circle Classification: Weekly Daily

Dates enclosed or Name of writer or  
photographer & Name of Photo (if Applicable)

**Better Newspaper Contest  
Entry Label**

Category(Name and Number): \_\_\_\_\_

Newspaper: \_\_\_\_\_

Circle Division: A B C D E F G H I

Circle Classification: Weekly Daily

Dates enclosed or Name of writer or  
photographer & Name of Photo (if Applicable)

**Better Newspaper Contest  
Entry Label**

Category(Name and Number): \_\_\_\_\_

Newspaper: \_\_\_\_\_

Circle Division: A B C D E F G H I

Circle Classification: Weekly Daily

Dates enclosed or Name of writer or  
photographer & Name of Photo (if Applicable)

**Better Newspaper Contest  
Entry Label**

Category(Name and Number): \_\_\_\_\_

Newspaper: \_\_\_\_\_

Circle Division: A B C D E F G H I

Circle Classification: Weekly Daily

Dates enclosed or Name of writer or  
photographer & Name of Photo (if Applicable)

2013 Better Newspaper Contest Entry Form

Publisher: This form should accompany your entries in the 2013 Better Newspaper Contest. Postmarked deadline for entering the contest is January 23, 2013. Fees should be included with the form. Awards will be presented on June 7, 2013, during the GPA Annual Convention. Please refer to the contest rules for detailed instructions on how to prepare your entries. Enclosed are labels to be used in identifying each entry in the GPA contest. Fill out the labels and attach to each entry. Division is determined by the circulation figure printed in the 2013 Georgia Press Association Newspaper Directory.

<u>Daily Divisions</u>	<u>Weekly Divisions</u>	<u>Other Divisions</u>
A - 40,000 or more	E - All Tri-weekly and Bi-weekly	I- All weekly newspapers of 15,000 or more and all Media Associates
B - 15,000 - 39,999	F - 5,000 - 14,999	If Media Associate, circulation is _____
C - 8,000 -14,999	G - 3,000 - 4,999	Entry Fee: \$9.00 per entry
D - under 8,000	H - under 3,000	

\* Newspapers may submit entries from more than one individual staffer.

<u>CATEGORY</u>	<u>NUMBER OF ENTRIES</u>
1. Page One	01. _____
2. Layout and Design	02. _____
3. Local News Coverage	03. _____
4. Lifestyle Coverage	04. _____
5. Sports Section or Pages	05. _____
6. Editorial Page	06. _____
7. Editorial Writing	07. _____
8. Headline Writing	08. _____
9. Special Issues/Special Sections	09. _____
10. Community Service	10. _____
11. Business Coverage*	11. _____
12. Religious Coverage*	12. _____
13. Education Coverage*	13. _____
14. News Photograph*	14. _____
15. Spot News Photograph*	15. _____
16. Sports Photograph*	16. _____
17. Sports Feature Photograph*	17. _____
18. Feature Photograph*	18. _____
19. Photo Essay*	19. _____
20. Photo Illustration*	20. _____
21. Serious Column*	21. _____
22. Humorous Column*	22. _____
23. Sports Column*	23. _____
24. Feature Writing*	24. _____
25. Hard News Writing*	25. _____
26. Investigative Reporting*	26. _____
27. Sports Writing*	27. _____
28. Best Online News Project*	28. _____
29. Best Photo Gallery on a Newspaper Website *	29. _____
30. Best Web Photo*	30. _____
31. Information Graphics*	31. _____
32. Newspaper Website	32. _____
33. Editorial Cartoonist*	33. _____
34. Magazine Product	34. _____
35. Freedom Of Information	35. _____ (no entry fee)
Total Number of Entries x Entry Fee (\$9.00 each) = _____	
AMOUNT ENCLOSED (check or money order) = _____	

NEWSPAPER: \_\_\_\_\_

PREPARER'S NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_